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Subject: Final 2003 Charitable Campaign Report
2003- More now than ever your generosity is needed.

Introduction

The following report has been prepared to summarize the results of the 2003 City of Minneapolis Charitable Campaign. The City of Minneapolis employees demonstrated their generosity and commitment to the community notwithstanding the current instability of our economy. Moreover the City of Minneapolis Employees contributions per person averaged out to be \$239, compared to \$212 in 2002. Overall results were down \$28,600 or 16.8%, from the reported \$170,300 that was pledged in 2002.

Results

Listed below are the results for the 2003 Charitable Campaign. Contributions totaled \$141,690, which is 83.2% of what was donated in 2002.

1. Greater Twin Cities United Way 20%
2. Community Solutions Fund 10%
3. Community Health Charities 13%
4. Minnesota Environmental Fund 15%
5. Open Your Heart to the Hungry & Homeless 22%
6. United Arts 9%
7. UNCF 10%

Organization	Contributions	Contribution Percentage	Number of Contributions	Number of Employees	Participation Percentage
Greater Twin Cities United Way	\$ 18,437	26%	229		20%
Community Solutions Fund	\$ 31,658	10%	113		10%
Community Health Charities	\$ 8,468	12%	151		13%
MN Environmental Fund	\$ 13,826	13%	175		15%
Open Your Heart	\$ 37,379	22%	251		22%
United Arts	\$ 17,055	6%	99		9%
United Negro College Fund	\$ 14,867	10%	116		10%
TOTALS	\$ 141,690	100%	1483	592	

Campaign Activities

In 2003, campaign activities included Identify Our Partners drawing, FYI articles, and an Intranet Web Site. A scaled back and more subdued campaign was held this year due to the economic difficulties, City-wide budget reductions.

Changes

This year the campaign separated the ties with the Hennepin County charitable campaign. The separation was done to give more ownership and flexibility to react to the City's needs in the campaign. Other changes included redesigning the pledge form to provide a more easily understandable document. This year we also included some behind the scene changes to improve the timeliness of reporting results. These reporting changes would not have been possible without the support of Central Payroll and the HRIS reporting group.

Conclusions

Even though the campaign took a subdued approach due to instability of our economy and indecision for the future, City of Minneapolis employees continued to demonstrate generosity and commitment to the community they work and live in by pledging donations in excess of \$140,000 this year. We look forward to making next year a greater success.